



A Small Business Mentoring, Boot Camp and Business Plan Competition

We are accepting competitive applications to our Startup Martinsville-Henry County Program from coachable entrepreneurs.

On an annual basis, the **Chamber's Partnership for Economic Growth (C-PEG)** operates a business plan competition which includes a requirement to participate in a **boot camp** to help you evaluate your **entrepreneurial mindset** readiness, **write a business plan** and **present a business pitch** to compete for funding and receive ongoing mentoring.

Since the program launched in 2015, over 369 entrepreneurs have completed the boot camp sessions, and 116 businesses collectively have been awarded \$781,391 in cash and in-kind support. Small businesses have created over \$5,000,000 in new capital investment and created 270+ jobs.

Due to limited space, the application process is competitive.

To apply for the startup or grow sessions, download the entire application packet at www.martinsville.com/startup. Then complete your application and submit it to mhccoc@mhccchamber.com by 12:00 p.m. local time on Friday, July 11, 2025. Applications may also be submitted in person or by mail at 115 Broad Street, Martinsville, VA 24112.

Applicants will be notified of their application status by Wednesday, July 23, 2025.

Thank you to our Startup MHC Sponsors:



Boot Camp Session Start Dates

**You are required to attend all sessions for your designated program
(Startup or Grow).**

Startup Boot Camp (8 Weeks) classes meet from 5:30pm – 9:00pm in person at the Thomas P. Dalton IDEA Center located at 26 Fayette Street, Martinsville, VA.

Session 1: July 29, 2025

Session 2: August 5, 2025

Session 3: August 12, 2025

Session 4: August 19, 2025

Session 5: August 26, 2025

Session 6: September 2, 2025

Session 7: September 9, 2025

Session 8: September 16, 2025

**Business Plans Due: September 23, 2025 – 12 Noon in person at 115 Broad Street,
Martinsville, VA 24112**

Startup Pitch Date: October 7, 2025 (must be in person)

**Mandatory Grant Orientation: Tuesday, October 14, 2025 at 4:30pm at 115 Broad Street,
Martinsville, VA 24112**

C-PEG partners with Patrick & Henry Community College (P&HCC), Longwood Small
Business Development Center, Martinsville-Henry County Economic
Development Corporation, City of Martinsville, Henry County, private funders, a host of
talented entrepreneurs and business professionals in our community to provide this
initiative to build our entrepreneurial community.

2025 Spring Startup



Thank you to our small business development supporters:

City of Martinsville
Henry County
Campbell Family Group
Lawless Welding & Fabrication LLC
Community Investment Collaboration
Tobacco Region Revitalization Commission

And our Program Sponsors:

Atlantic Union Bank & Appalachian Power

